

2009 Fair Board Work Plan

| | Objectives | Actions | Fair Lead & support |
|-----------------------------------|--|---|---|
| Fair Event | Plan, promote and produce a successful Fair Meet budget revenue goals | Review ticket prices and fees | Board & Staff -- support from 4H Board & Staff |
| | Encourage outer island participation | Review costs of camping Promotion distribution plan | Board & Staff Board & Staff |
| | Attract programs sponsorship | Produce brochure & Community outreach | Board & Staff |
| Sustainable Budget | Balance Expenditures with Revenue | Review all expenditures Reduce utility expenses via efficiencies | Staff Staff |
| | Balance User Fees with Actual costs | Review Fees and expendables | Staff |
| Non-Fair Event Development | Increase Revenue sources year round | Identify possible organizations that may use the Fairgrounds and promote usage (limited by the 1992 CUP) | Board & Staff |
| | | Plan & produce in-house events | Board & Staff |
| Capital Improvement | Target & accomplish facility improvements and upgrades where possible given budget restraints. Seek grant opportunities and submit applications | Main Building Lighting -- Install new fixtures inside and out | Staff -- with support from All Phase -- OPALCO grant |
| | | Arena Fence -- Replace and repair | Staff -- Fair or grant funding for materials -- labor volunteer by community user groups |
| | | Marie Boe Bldg. (4H) -- Finish interior, upgrade garage doors, install more versatile lighting, install wood floor -- create plan for future improvements | Staff |
| Land Use | Integrate new land into Fairgrounds and re-define use limitations via Re-designation, EPF status and/or a less restrictive CUP | Coordinate with CDPD, Administrator and County Council | Board & Staff -- necessitates direction and support from County Council, CDPD and Administrator |
| | | Submit necessary documentation & applications | Staff & CDPD |