

**LODGING TAX ADVISORY COMMITTEE MINUTES
WEDNESDAY, AUGUST 4, 2021
Via Skype**

**Via teleconference and livestream:
Legislative Hearing Room, County Council Offices,
55 Second Street, Friday Harbor, WA.**

01:30 PM CALL TO ORDER: Chair Jamie Stephens called the meeting to order.

Present (via teleconference): LTAC Committee Members Lance Evans, Kevin Loftus, Janet Baltzer, Laura Saccio, Faith Van De Putte and Jamie Stephens; SJC Climate & Sustainability Coordinator Angela Broderick, Auditor Milene Henley (all via videoconference) and Ingrid Gabriel, Council Clerk (present in hearing room).

Also present (via teleconference): Deborah Hoskinson, Director San Juan Islands Visitors Bureau

Public Access: Chris Greacen

Approval of Minutes: MOVED by Ms. Saccio, seconded by Mr. Evans to approve the minutes of November 14, 2020 as amended. ALL AYES; MOTION CARRIED.

01:40 PM REVIEW OF CURRENT/PAST AWARDS & FUNDS:

Ms. Henley reviewed:

- Current LTAX Funds;
- the budget, a timeline for 2021;
- current and past four years of LTAX awards, and anticipated funds.

Amount of money that can be awarded for Facilities (excluding awards made to Parks, Theatres and Museums): **\$947,524.**

Amount of money that can be awarded for Promotions (excluding committed awards):
\$ 758,029 – 2022; \$ 537,650 - 2023

Destination Marketing Organization (DMO): **\$ 712,600**
Chambers of Commerce: **\$ 76,800**

The Committee discussed a potential process for Request for Proposals.

**02:30 PM NEXT STEPS TOWARD CREATION OF A TOURISM MASTER
MANAGEMENT PLAN:**

After discussion, the Committee took the following action:

MOVED by Ms. Van De Putte, seconded by Mr. Evans to have Angela Broderick spearhead the tourism management plan project. ALL AYES, MOTION CARRIED.

02:55 PM ADJOURN

Respectfully submitted and Approved.

Ingrid Gabriel, MMC
Clerk to the County Council

Date: December 12, 2021