

Adam Zack

From: Shannon Borg / San Juan Islands Visitors Bureau <marketing@visitsanjuans.com>
Sent: Thursday, March 15, 2018 9:46 AM
To: Comp Plan Update
Subject: Please add a stand-alone section on Agriculture/Agritourism
Attachments: 2018 San Juan Islands Puget Sound Fresh Farm Guide Map FINAL(2).pdf

Dear Members of the SJC Planning Commission,

Please consider this e-mail a public comment received for the meeting of the Planning Commission on March 16th, 2018.

I would like to request the addition of a new stand-alone section to the Vision dedicated to Agriculture and Agritourism.

I am the marketing coordinator for the San Juan Islands Visitors Bureau, and part of my focus is as a liaison to the food and farm communities with regards to agritourism.

We have come a long way in the past few years, with more businesses, restaurants and farms incorporating tourism into their business models, connecting our wonderful agricultural heritage to our robust tourism economy. But we have much further to go, while keeping in mind our desire to preserve farmland and natural places, support local farmers, and educate visitors about our food & farming community.

I have attached a recent map/ad we are running in the statewide Puget Sound Fresh Farm Guide, **showing 57 VB member businesses that rely on agriculture and agritourism for their businesses**. This map only reflects VB members. There are many more that are not yet, or not currently VB members that also focus on food & farming for their business models.

Please add a new stand-alone section to the Vision dedicated to Agriculture. Existing references to agriculture are scattered between several of the Vision Statement elements but there is no statement that accurately reflects the importance of agriculture to our community. There were abundant comments during the interviews, pop-up studios and workshops that demonstrate the community's desire to take bold measures to strengthen our local agricultural economy. Our updated Vision should reflect that desire.

Thank you!

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Shannon Borg

Marketing Coordinator

San Juan Islands Visitors Bureau

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Local Liquid Arts

DOE BAY WINE CO. | FRIDAY HARBOR BREWING CO. | ISLAND HOPPIN' BREWERY | LOPEZ ISLAND VINEYARD & WINERY | ORCAS ISLAND WINERY
SAN JUAN ISLAND BREWING CO. | SAN JUAN VINEYARD | WESTCOTT BAY CIDER & SAN JUAN ISLAND DISTILLERY

Artisan Producers, Markets & Gathering Places

BLOSSOM GROCERY | BRICKWORKS | BUCK BAY SHELLFISH FARM | EASTSOUND LIQUOR & WINE | GIRL MEETS DIRT ARCHIPELAGO PRESERVES
ISLAND MARKET | ISLAND THYME BOTANICAL BODYCARE | KINGS MARKET | KRYSAL ACRES ALPACA FARM | LOPEZ ISLAND FARMERS' MARKET
MAPLE ROCK FARM | ORCAS FOOD CO-OP | ORCAS ISLAND FARMERS' MARKET | PELINDABA LAVENDER FARM | SAN JUAN ISLAND FARMERS' MARKET
SAN JUAN ISLAND FOOD CO-OP | SAN JUAN ISLAND GRANGE HALL | SAN JUAN ISLAND SEA SALT | WESTCOTT BAY SHELLFISH CO.

Restaurants

BACKDOOR KITCHEN | BROWN BEAR BAKING | CASK & SCHOONER PUBLIC HOUSE | CATKIN CAFÉ | CYNTHIA'S BISTRO | COHO RESTAURANT
DOE BAY CAFÉ | DOWNRIGGERS | DUCK SOUP | FRIDAY HARBOR HOUSE | FRIDAY'S CRABHOUSE | GREENSIDE GRILL | INN AT SHIP BAY | THE KITCHEN
KATHRYN TAYLOR CHOCOLATES | LOPEZ ISLAND RESORT | THE MARKET CHEF | THE MANSION RESTAURANT AT ROSARIO RESORT | NEW LEAF CAFÉ
ROCHE HARBOR RESORT DINING | SAN JUAN ISLAND CHEESE | TOPS'L SEAFOOD & SUSHI | URSA MINOR | VIC'S DRIVE-INN | WESTSOUND CAFÉ

Farm Stays

FREE HORSE FARM | MIDNIGHT'S FARM - FARMSTAY/FARMSTAND | ONCE IN A BLUE MOON FARM/TOURS | PEBBLE COVE FARM | SWEET EARTH FARM